



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1243171

Schedule Dates 02/26/12-03/02/12
Advertiser Freedom Path (69617)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand FREEDOMS PATH "B" (429147)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name WILLIAMS, NEIL
Phone/Fax /
CPE SCHED B
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments FREEDOMS PATH "B"

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** TV:2/25-03/02/12 SCHEDULE B

Date Entered 02/16/12
Last Modified 02/16/12
Entered By Katie Freckleton
CO-OP No
Headline # 06017015
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,460.00
Net Total \$13,940.00
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Feb. 2012	1	\$700.00
Mar. 2012	23	\$15,700.00
Grand Total:	24	\$16,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/27/12-03/02/12	1	:30	6A- 8A (MST)	4	X		X	X	X			4	\$500.00	\$2,000.00	Salt Lake City (KUTV)	THIS MORNING	2/16/12
2.0	Normal Line / SPOT (2)	02/27/12-03/02/12	1	:30	8A- 9A (MST)	5	X	X	X	X	X			5	\$250.00	\$1,250.00	Salt Lake City (KUTV)	EARLY SHOW-CBS	2/16/12
3.0	Normal Line / News (3)	02/27/12-03/02/12	1	:30	12P- 1P (MST)	3	X			X	X			3	\$350.00	\$1,050.00	Salt Lake City (KUTV)	2NEWS AT NOON	2/16/12
4.0	Normal Line / News (4)	02/28/12-03/01/12	1	:30	4:30P- 5P (MST)			1		1				2	\$450.00	\$900.00	Salt Lake City (KUTV)	2NEWS AT 430	2/16/12
5.0	Normal Line / News (5)	02/27/12-03/01/12	1	:30	5P- 5:30P (MST)		1	1		1				3	\$700.00	\$2,100.00	Salt Lake City (KUTV)	5 NEWS	2/16/12
6.0	Normal Line / News (6)	02/28/12-03/02/12	1	:30	6P- 6:30P (MST)			1	1		1			3	\$800.00	\$2,400.00	Salt Lake City (KUTV)	6P NEWS	2/16/12
7.0	Normal Line / News (7)	02/27/12-03/01/12	1	:30	10P- 10:35P (MST)		1	1		1				3	\$2,000.00	\$6,000.00	Salt Lake City (KUTV)	10P NEWS	2/16/12
8.0	Normal Line / News (8)	02/26/12-02/26/12	1	:30	5P- 6P (MST)								1	1	\$700.00	\$700.00	Salt Lake City (KUTV)	5P NEWS	2/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

VF



Rep: TELEREP, INC.
Run On: Mar7/12 at 16:12

REP BUYLINES

Page: 1
Requested by: JMORRISON

Order#:
Station: KUTV-TV SALT LAKE CITY, UT
Agency: STRATEGIC MEDIA SERVICES
Advertiser: ISS/FREEDOM PATH
Buyer: NEIL WILLIAMS

Headline#: 6017015 (Mod 0.0)
Dates: Feb25/12 - Mar02/12
Prod1: FREEDOMS PATH 'B'
Prod2:
Tot #:

Traffic#: 1243171
Salesperson: CHERYL BLAIR
Est#: SCHED B
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
		TV:2/25-03/02/12 SCHEDULE B												
	1	M,W-F/6-8A	30S	\$500	Feb27/12	Mar02/12	1	4	4	\$2,000	THIS MORNING	0.0	Feb16/12	Rev #0: A
	2	M-F/8-9A	30S	\$250	Feb27/12	Mar02/12	1	5	5	\$1,250	EARLY SHOW-CBS	0.0	Feb16/12	Rev #0: A
	3	M,Th-F/12N-1P	30S	\$350	Feb27/12	Mar02/12	1	3	3	\$1,050	2 NEWS AT NOON	0.0	Feb16/12	Rev #0: A
	4	Tu,Th/430-5P	30S	\$450	Feb28/12	Mar01/12	1	2	2	\$900	2NEWS AT 430	0.0	Feb16/12	Rev #0: A
	5	M-Tu,Th/5-530P	30S	\$700	Feb27/12	Mar01/12	1	3	3	\$2,100	5 NEWS	0.0	Feb16/12	Rev #0: A
	6	Tu-W,F/6-630P	30S	\$800	Feb28/12	Mar02/12	1	3	3	\$2,400	6P-630P	0.0	Feb16/12	Rev #0: A
	7	M-Tu,Th/10-1035P	30S	\$2,000	Feb27/12	Mar01/12	1	3	3	\$6,000	LATE NEWS	0.0	Feb16/12	Rev #0: A
	8	Sun/5-6P	30S	\$700	Feb26/12	Feb26/12	1	1	1	\$700	5 NEWS SUN	0.0	Feb16/12	Rev #0: A
Total 24 Spots for:				\$16,400					24	\$16,400		0.0		
Monthly Estimate Dollars:										\$700	Feb/12	0.0	Feb/12	
										\$15,700	Mar/12	0.0	Mar/12	